

Autumn 30% Off Sale - Terms and Conditions

This offer is only available at participating Best Western hotels in Great Britain.

1. The 'Autumn 30% Off' rate is available at participating Best Western hotels on selected dates for bookings made until midnight 2nd October 2026 and for stays made until 30th December 2026.
2. The 'Autumn 30% Off' rate plan discount is applied to each hotel's Flexible Bed & Breakfast Rate. Hotels may review and changed their Flexible Bed & Breakfast Rate on a daily basis, affecting the price of the 'Autumn 30% Off' rate.
3. The 'Autumn 30% Off' rate is available for stays to 30th December 2026 at participating hotels, though the following restrictions on availability will apply:
 - a. Each hotel will have a small number of 'black out' dates whereby the rate is not available to book.
 - b. Each hotel will offer a set allocation of rooms per night where the 'Autumn 30% Off' rate is available to book. Once this allocation has been sold, the rate will no longer be available.
 - c. The rate is only bookable 2+ days in advance of the check-in date.
4. The 'Autumn 30% Off' rate is only available to Best Western Rewards customers if booking direct at [bestwestern.co.uk](https://www.bestwestern.co.uk), via the call centre or direct with the hotel. Customers not already a member of the Best Western Rewards programme must sign up for free at the time of booking either via the Best Western website or by calling 0800 393 130.
5. This offer is not available with any other Best Western promotional rate, i.e., Hot Deals rate.
6. The rate will appear online as 'Autumn 30% Off' rate.
7. Bookings made on the 'Autumn 30% Off' rate can be cancelled for free. Cancellation policies can vary by property which will be outlined during the booking process. Full payment will be taken by the hotel for your reservation.
8. All extra expenses (room service, bar bills, newspapers, other meals etc) must be paid in full prior to departure.
9. All prices and information are correct at the time of going live on 28th September 2026. Unfortunately changes and errors can occur. Please check all details when making your booking.
10. Best Western Rewards points can be earned on this offer.
11. This offer is not available with any other Best Western promotional offer or discount.
12. Best Western Reserve the right to withdraw a hotel from the promotion should it not meet the required standards of Best Western or for any other operational reason.
13. Best Western promises to provide your chosen accommodation with reasonable skill and care. Best Western cannot accept liability or pay compensation where the performance or prompt performance of its contractual obligations is prevented or affected by or you otherwise suffer damage or loss due to any event which Best Western could not, even with all due care, foresee or avoid, or which was outside Best Western's control.
14. Please refer to our privacy policy to understand how we may use your data. This can be found: <https://www.bestwestern.co.uk/policies/privacy-policy>. The prices promoted are not eligible for Corporate Agent Commission