

# Enjoy a Green Group Break at Best Western Valley Hotel, Ironbridge Shropshire.

Ironbridge is a fantastic tourist destination for group travel, and is one of the world's "must see" destinations. Three hundred years ago the industrial revolution was born here, and is now a World Heritage Site enjoyed by all who visit.

**We were the first hotel in Shropshire** to be awarded a **GOLD AWARD**, from the Green Tourism Business Scheme. As a destination we work closely with Ironbridge Gorge Museum Trust who have silver status, and the Greenwood Trust who have also achieved GOLD status, and can provide enough amusement for up to 5 days.

- \*Information regarding public transport is on our web site, including rail information, and bus routes, and coach can be parked on our car park.
- \*All correspondence to be made by email rather than post.
- \*Many Bars and restaurants with in easy walking distance for bed and breakfast packages, with many interesting walks around the gorge.
- \*Fresh local food produce and homemade food provided
- \* Fair trade products in room beverage trays.
- \*Majority of products from guests are recycled, including paper, glass, plastic, cardboard, and aluminium.
- \*Shop locally in the town for local goods and crafts.
- \*For the more adventurous, walking in the Shropshire hills or exploring the Ironbridge Gorge provide an alternative to the attractions.

For more information about Group accommodation at the Best Western Valley Hotel visit [www.thevalleyhotel.co.uk/groups](http://www.thevalleyhotel.co.uk/groups)

To visit the Ironbridge visitor attraction web site go to [www.ironbridge.org.uk](http://www.ironbridge.org.uk)

*"What a really successful visit to Ironbridge by our walking group from Daventry. Everything was just perfect. Excellent walks and wonderful weather to go with them. And the Valley Hotel- well that is something very special"*

**Local Low Carbon Activities** include a Tandem treasure hunt through the Ironbridge Gorge or a scenic tour of the River Severn on a rafting trip through the Ironbridge Gorge. All ten Ironbridge Gorge Museums are within walking distance from the hotel, with most attraction in the immediate area and Blists Hill Victorian Town museum approximately 4 miles away.

The Valley Hotel • Buildwas Road • Ironbridge • Telford • TF8 7DW  
Tel: 01952 432247 • Email: [sales@thevalleyhotel.co.uk](mailto:sales@thevalleyhotel.co.uk)  
Website: [www.thevalleyhotel.co.uk](http://www.thevalleyhotel.co.uk)

GREEN TOURISM



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Green Tourism



## Day One - Visit the attractions

Take a tour of some of the attractions in Ironbridge on foot and enjoy the beautiful scenery in the Gorge on route to your next destination.

Visit

- Jackfield Tile Museum,
- Maws Craft Centre,
- Coalport China Museum and Fusion.

Stopping for lunch at the YHA or picnic at the many routes along the way.

Walking to museums via the Severn Valley Way Route is 5km and takes 1 1/2 hours, but you will need a full day to enjoy museums.

## Day Two- Discover Ironbridge

Discover the whole Gorge in a maze of well kept footpaths, cycle trails, and bridlepaths.

Ironbridge Riverside walk in the morning.

1-2 hours

Lunch at Greenwood Centre, learn about their work in surrounding woodlands followed by Benthall Woods Walk

Distance 2km time 2 hours \*may be muddy\*

Alternatively you could Explore the Ironbridge Gorge by tandem or bicycle. You can ride for miles on an old railway line with no steep gradients and no traffic. Additional charges apply.

If time you can visit the Museum of the Gorge in the afternoon.

## Day Three - Blists Hill Victorian Town

Walk from Best Western Valley Hotel along the wharfage, follow the Silkin Way to Blists Hill, taking in the Bedlam Furnaces.

This walk takes you through Lloyds Coppice and areas looked after by the Severn Gorge Countryside Trust. Costumed staff give a warm welcome and a fascinating insight into how life was lived in Victorian Times. Exchange your money in the Bank; admire the goods in the Grocers, Bakery and Sweetshop. Find out about curious remedies in the Chemist and see the printer and candle-maker in action.

Blists Hill recommended visiting time 3 – 6 hours.

Walk back along the hay inclined walkway and back along the River Severn.

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